



Return of Electorate Candidate Donations and Expenses for the 2022 Hamilton West By-Election

DECLARATION

1. Candidate name:

Georgie Dansey

Party name (if applicable):

The New Zealand Labour Party Inc

2. TOTAL CANDIDATE DONATIONS

Complete Parts A to E on pages 2 to 6 if you have any donations to declare.

Write 'NIL' if you have NO donations, or contributions to a donation, to declare under Parts A, C or D

NIL

Part A: Candidate donations of more than \$1,500

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Part C: Anonymous candidate donations of more than \$1,500

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Part D: Overseas candidate donations of more than \$50

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Total (A + C + D)

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COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the *How to Complete your Electorate Candidate Donations and Expenses Return Form* instruction sheet.

CHECKLIST

- Step 1 completed
- Parts A to E completed or 'NIL' entered at step 2
- Part F or 'NIL' entered at step 3
- Declaration completed, signed and dated

FILING THE RETURN

Candidate returns must be filed with the Electoral Commission by 5pm, 12 April 2023 (within 70 working days of election day). Candidates who fail to comply with these requirements commit an offence and may be referred to the Police.

The return can be filed:

- by email to: legal@elections.govt.nz
- by post to PO Box 3220, Wellington 6140
- delivered to Level 4, 34-42 Manners Street, Wellington

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

3. TOTAL CANDIDATE ELECTION EXPENSES

Complete Part F on page 7 if you have any expenses to declare.

Write 'NIL' if you have NO expenses to declare

Part F: Candidate election advertising

46,481.66

4. I declare that to the best of my knowledge this return, filed pursuant to sections 205K and 209 of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, for the 2022 Hamilton West By-Election and is not false in any material particular.

SIGNATURE

DATE: DD / MM / YYYY
12 / 4 / 23

INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPENSES

WHO MUST FILE A RETURN?

All candidates for the by-election must file a return of candidate donations and election expenses. Even if you have no donations or expenses to declare, you **MUST** still complete the candidate return recording 'NIL' donations or expenses.

KEEPING RECORDS OF DONATIONS AND EXPENSES

ELECTION EXPENSES Complete Part F

Information on Candidate Expenses

Candidate election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the by-election (20 October to 9 December 2022), and
- are promoted by the candidate or with the candidate's authority.

Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expenses.

Your election expenses during the regulated period must not exceed \$61,100 (including GST). It is an offence to spend more than this.

Further guidance is available in the *Candidate Handbook - By-Elections*.

Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the by-election (20 October to 9 December 2022) promoted by you or with your authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

The description of the item should be sufficient to identify where and when it was published. Where another person has initiated the advertising you should also include the name of the promoter in the item description.

PART F: CANDIDATE ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART F

46,481.66

<p>Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate</p>	<p>Value \$0.00 (including GST)</p>
<p>EXAMPLE: Dominion Post: Two full page advertisements: 25 November 2022</p>	<p>\$120.00</p>
<p>EXAMPLE: Facebook promotional posts x 12: 15 November - 9 December 2022</p>	<p>\$50.00</p>
<p>Globox Digital - Digital billboards 19/11 - 9/12</p>	<p>5382.00</p>
<p>Torque Digital - Corflute signs</p>	<p>6244.50</p>
<p>Bluestar - Leaflets</p>	<p>2158.37</p>
<p>Bluestar - leaflets (street delivery)</p>	<p>4154.41</p>
<p>Go Media - Digital billboards 14/11 to 9/12</p>	<p>5663.75</p>
<p>Media Works - Radio advertisements Nov/Dec</p>	<p>9607.91</p>
<p>Facebook - facebook promotional posts x 4 20-29 Nov</p>	<p>803.15</p>

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (including GST)
Facebook - facebook promotional posts x6 27/11 to 9/12	3083.57
Community Engagement Ltd - robo calling	690.00
STUFF Ltd - Waikato Times 8 Dec	8694.00